

CANDIDATE MANAGERS

PINNACLE ALTERNATIVE INVESTMENTS provides marketing, sales and compliance consultation to hedge fund managers with a focus in the Global Macro, Commodity & Futures, FX and Multi-Strategy space. Of course, our principal goal is to identify, screen and evaluate "Emerging Managers" that meet certain criteria per risk/return, style, strategy, AUM, professional background and business model orientation. Qualified managers are then included in our **Emerging Manager Database Directory**. Pinnacle will refer to the directory when institutional investor inquiries are directed to our office or when we identify investor mandates that seek manager styles/strategies included in it.

On a case-by-case basis we will engage a manager in a comprehensive and ongoing marketing relationship. Professional planning, goal setting and direct introductions to our institutional investor distribution channels follow. More often, however (due to time, resource and competing strategy constraints), Pinnacle will offer an effective and straight forward **asset growth solutions-based package** to emerging managers representing nearly every hedge strategy and seeking to manage their own marketing launch or asset building campaign via in-house capabilities (package include best practices for launch, follow-on sales & marketing tactics and profiled institutional investor contact resources).

If you are a trading manager seeking proven solutions to growing Fund assets and you're interested in what we can offer, feel free to forward the following information and a brief description of your marketing efforts thus far.

- Contact Information
- Marketing/Due Diligence Materials (AIMA Questionnaire preferred)
- Offering Documents
- Actual/Audited Performance History

We'll respond in a timely manner. - [Emerging Manager Submission](mailto:info@pinnaclecta.com) (info@pinnaclecta.com)